



IP-Funding

Smart Ownership, Legal Protection
& Fundraising technologies through
implementing new business strategy
with issuance of intellectual property
shares (IP-shares)



The **Sandjar Group** is a London-HQ multinational consortium (with offices in UAE, Europe, S.Korea, etc), providing legal protection, monetisation, and investment consulting services across 28 countries, including Europe, Asia, and GCC Region.

Doctor Sandjar Muminov, the Founder and President, World TOP-5 IP-Experts (20018, 2019 – IIPLA Association) leads the Team of internationally qualified lawyers, appraisers, analysts, and experts who help Clients capitalise their business to let massive investment flows in, revamp finance, capitalise and legalise cryptocurrency, protect brands, and make certain each Client sees their business soar.

25

Years of
Experience

35,000+

Brands and
Clients

\$418M

Investment Deals

\$27.4B

IP-Capitalisation
for clients



Our Clients



مركز أبو ظبي للخلايا الجذعية
ABU DHABI STEM CELLS CENTER

Abu Dhabi Stem Cells Center

Raised: \$15M

Current Revenue: \$54M

Number of investors: 18



Voice School by Maria Struve

Raised: \$3M

Current Revenue: \$1.8M

Number of investors: 6



Makira Global

Raised: \$9M

Current Revenue: \$13M

Number of investors: 37



CastBox Limited

Raised: \$25M

Current Revenue: \$27M

Number of investors: 12



SterixEco

Raised: \$140M

Current Revenue: \$48M

Number of investors: 270



Qoovee Trading and Logistics Platform

Raised: \$500K

Current Revenue: \$1.5M

Number of investors: 14



IP-Maris intellectual Property Exchange

Raised: \$10M

Current Revenue: \$930K

Number of investors: 58



DPI Laser Test

Raised: \$320M

Current Revenue: \$114M

Number of investors: -



London - Rate IP-Valuation Platform

Raised: \$4.7M

Current Revenue: \$1.1M

Number of investors: -



Global Digital Club

Raised: \$1.5M

Current Revenue: \$3M

Number of investors: 8



Why IP-Funding?

- Intellectual Property is not regulated by US Securities and Exchange Commission (SEC)
- Fast preparation and launching (25 days)
- Easier than equity sales, IPO, ICO, IDO
- Sell IP-shares of intellectual property to investors, including small shares and raise finance from a large number of investors
- Possibility to receive payments (investments) in cryptocurrency and fiat
- Full compliance with international and local laws
- Trade and exchange IP-shares worldwide
- Smart Partnership and Smart HR (using Option Agreements and IP-Royalty system instead of Labour contracts, MOU, equity sales, etc)
- Registration of final owner is possible under nickname
- Legal protection of business and avoiding IP-Radars

Comparison Analysis of IP-Funding with other types of Business Ownership Strategies and Crowdfunding

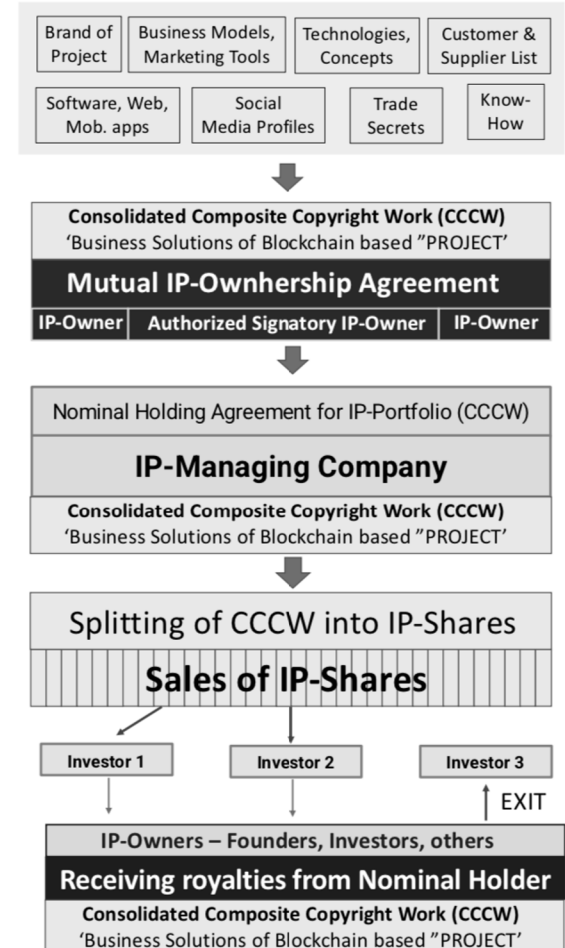
#	Characteristics	Details	Equities of Companies	IPO (Securities on stock exchange)	ICO, IDO (virtual tokens)	IP-Funding
			1	2	3	4
1	Legal framework	Issuance, manufacturing, generating	Created	Created	Not Created	Created
		Sales, trading, promotion, exchange	Created	Created	Not Created	Created
2	Circulation area		Country	Stock Exchange	Blockchain	Worldwide
3	Payments	Fiat, bank transfers, cheques, etc	Allowed	Allowed	Not Allowed	Allowed
		Crypto-currency	Not regulated	Not regulated	Not regulated	Not regulated
4	Change of owner, entering investor procedure		from 10 days and more	3 days	Not regulated	1 day
5	Launching period until sales to investors		2 months	1.5 years	1 month	15-25 days
6	Benefits for investors, protected by laws	1. Dividends from net profit	1. Dividends from net profit	1. Dividends from net profit, bonuses	Not regulated	All types of benefits in form of royalties (from profit, total sales, bonuses, gifts, discounts, etc)
		2. Increasing value of share	2. Increasing value of share	2. Increasing value of security		

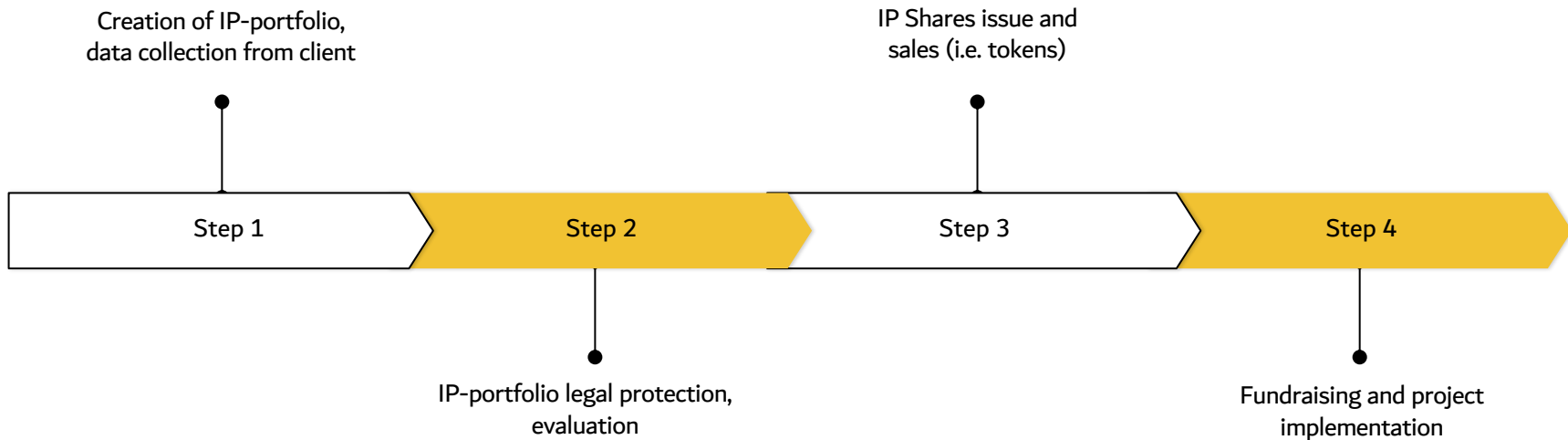


Assets that can be registered as intellectual property:

- Brand
- Business models
- Technologies, concepts
- IT solutions, codes, mobile apps
- Design, and many more

- 1. IP-Portfolio**
Creation IP-Portfolio of the Project, Legal Protection and Valuation
- 2. IP-Owners Agreement**
Signing Mutual Ownership Agreement with appointment of Authorized Signature
- 3. Nominal Holding Agreement**
Signing Nominal Holding Agreement for IP-Portfolio management
- 4. Fundraising through IP-shares**
Sales of IP-share to investors and attraction of investments for Project development, cash-in and cash-out transactions
- 5. Royalties income & Exits**
Project Implementation, royalty payments to investors, exits, etc.





IP - portfolio legal protection and evaluation

- Compilation of the intellectual property register
- International registration in the European copyright office (Germany, Berlin)
- Search for uniqueness
- Registration of intellectual property objects – 10 days
- Valuation of intellectual property objects by the licenced Appraiser with Global recognition of the property value.



Royalty Payments

- Flexible payments under any accepted conditions for the needs and specifics of the project, business, and investors
- A transparent monitoring mechanism to ensure Management Company reliability
- Possibility of switching to another Management Company on demand
- High level of investor protection. The experts call it “immortal”.

25 days

time required for creation and launching
of the entire legal product IP-Funding

Legal Package

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graph TD; LP[Legal Package] --- L1[Protection of IP Portfolio]; LP --- L2[Intellectual property valuation report]; LP --- L3[Set of contracts];
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Protection of
IP Portfolio

Registration of intellectual
property works - copyright
registration certificates

Intellectual property
valuation report

Appraisal Certificate

Appraiser's opinion with
worldwide recognition

Set of contracts

Mutual ownership, nominal
ownership, IP-Purchase
agreements, etc.

